Atlantic Target Markets



Health, Education & Social Services

Education Trade Schools • Private Schools • Day & Instruction Care & Nurseries Health Veterinarians • Allied Health: Hygenists, Services Dieticians, Speech Therapists • Ambulance Services • Audiologists • Health Societies • Opticians

Social Social Counselling • Charitable Services Organizations • Health Societies

Special Interest Groups

Non-Target Business

Allied Health: Doctors, Dentists, Naturopathic Doctors • Colleges & Universities • Mental Healthcare Homes • Municipal Services (incl. Garbage Collection) • School Bus Fleets



Transportation & Logistics

Bulk & General Cargo

Auto Parts & Accessories • Construction Materials • Consumer Goods • Dry Foods

- Electronic Products Liquid & Dry Bulk
- Paper & Paper Products

Flat Deck Cargo

Lumber Products • Machinery • Metal & Metal Products • Roadwork & Maintenance Equipment

Large & **Heavy Cargo**

Construction Equipment • Heavy Machinery Over-Dimensional & Over-Sized Loads

Specialized Cargo

Hazardous Goods • High-Value Specialty Goods • Livestock • Medical Machinery & Supplies • Miscellaneous Containerized Freight • Pharmaceutical Products

Vehicle Haulers

Private Carriers

Manufacturing • Retail • Services • Wholesale

Temperature-Sensitive Cargo

Beverages • Dairy & Dairy Products Flower • Fresh Produce • Frozen & Fresh Packaged Foods • Meat, Poultry & Seafood

Coverage for select commodities is only available to fleets with 5+ power units.



Construction & Contracting

Proiect Building Renovations: Commercial, Industrial & Institutional • Highway, Street & Road Construction New & Retrofit Infrastructure
 New Building Construction: Commercial, Industrial & Institutional Earth Moving Excavation • Land Grading

Interior/ Carpentry • Drywallers • Masonry • Metal Exterior Door & Window Installation • Painters Finishing • Paving: Driveways, Parking Areas and

Contractors Roadwork

Electrical Contractors • General Contractors Contractors • Mechanical Contractors

Others Breakwater Work • Concrete Work • Structural Steel Erectors • Water Well Development

Non-Target Business

Blasting Contractors • Crane Operators/Rentals • Demolition Contractors • Environmental Contractors involved with tank remediation, asbestos abatement, etc. • Plumbers

- Railroad Construction & Servicing Roofing Contractors
- Snow Removal Sprinkler System Installers Standalone COC and Wrap Up • Underground Cable Installation



Consumer & Business Services

Business Services

Real Estate

Advertising Agencies • Interior Design & Staging • Project & Organizational Managers and Consultants • Marketing Consultants • Information Technology Consultants & Hardware Integration Services • Web Designers • Professional Associations • Geophysical Services & Land Surveyors

Office Buildings • Real Estate Management

Consumer & Business Services (con'd)

Consumer Services

Funeral Homes • Horticultural Services Household Goods Repair
 Light Vehicle Repair Garages • Pharmacies • Retail Copy & Print Services • Pre-Owned Auto Dealerships • Recreational Vehicle Dealerships • Retail General Stores • Tools & Equipment Rentals • Event & Party **Equipment Rentals**

Non-Target Business

Liquor Liability • Motels • Realty: Residential • Realty: Retail

- Resort Properties Restaurants Travel Agencies
- Driving Schools Dry-Cleaning & Laundromat Facilities



Manufacturing & Resources

Concrete Concrete Construction Products • Concrete Ornamental Products • Stone Products

Fabricated Light Metal Products • Stamping & Fabricated Metals Products • CNC Machining • Structural Steel Products • Sheet Metal Products

Food & Beverage Production • Bakeries Beverage · Canning · Frozen Food · Grains

Printing **Commercial Printers**

Other Commercial Product

Ceramic & Porcelain Products • Precision Equipment

Wholesale. Resources & Storage

Freight Brokers • General Warehousing & Storage • Dry Goods Wholesale Marine Supply Wholesale
 Building

Material Wholesale • Beverage Wholesale

Non-Target Business

Recycling & Composting Facilities • Critical Auto Parts -Manufacturing & Wholesale • Fresh Seafood Processing • Plastic Product Manufacturing • Risks with USA installation work • Risks with USA product sales • Sawmills • Scrap Metal Wholesale • Wood Product Manufacturing • Cannabis Product Manufacturing & Wholesaling



Atlantic Target Markets



Small Business

Our small business product is aligned with our Mid-Market appetite. Risks fitting the below definition qualify for our Northbridge Insurance Go small business product.

- Less than or equal to \$5M in revenue (\$3M for Manufacturing and Contracting)
- Less than or equal to \$10M in TIV (\$5M per location)
- Canadian locations only
- Maximum four power units

Non-Target Business

Bars & Taverns • Hotels & Motels • Municipal Risk

- Recycling and Garbage Removal Operations
- High Hazard Operation, Occupancy, and Product
- Passenger Hazard Automobile Residential Realty



Technical Risk

Revenue: Greater than \$100M TIV: Greater than \$100M

Target Risk Profile Casualty for Manufacturing & Resources • Primary or Excess Property for Manufacturing & Resources • Construction Practice Policies and Project Specific business for Repeat and Supporting clients • Excess Property & Excess Casualty • Fairfax Related Business

E&O, D&O and Cyber Risk

Executive & Professional Solutions and Regional Appetite

Miscellaneous Adjusters • Management Consultants

 Employment Agencies • Property Managers • Travel Agents • Tour Operators • Golf & Country Clubs

• Commercial Printers • Professional & Business Associations • M&A Consultants • Manufacturers • Event

Planners • Regulatory Bodies, Colleges & Educational Institutions

Multimedia & Technology

Advertising Agencies • Market
Research & Consulting • Public
Relations • Publishers • Software
Developers • Consultants • Graphic
Design • Website Design and Hosting
• Integration Services • Value Added
Re-Sellers • Application Service
Providers

Health & Social Services Health Societies • Nursing Homes
• Long Term Care • Group Homes
• Community Living • Rehabilitation
Centres • Community Centres

• Occupational/Industrial Health

Want to learn more?

Contact your Business Development Manager or Market Reservation at:



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