Ontario Target Markets



Manufacturing & Resources

Food & Beverage	Dairy • Frozen Food • Canning • Coffee, Tea & Spice • Bakery & Confectionery • Non- alcoholic Beverages • Craft Breweries • Animal Feed	
Primary & Fabricated Metals	Tool & Die • Sheet Metal • Stamping & Fabricated Products • Structural Steel • Light Metal Products Rolling & Metal Extrusion	
Non-Critical Auto Parts	Reefers • Accessories • Auto & Truck Operating Parts	
Printing	Small & Medium Commercial Printers	
Cement & Concrete	Cement • Concrete • Stone Products • Non-structural (non-foundational or forming)	
Machinery & Equipment	Cable & Electrical Wiring • Heating & Cooling Equipment • Industrial & Commercial Machinery • Tools & Precision Equipment • Electronics • Hardware Plumbing Supplies & Electrical	
Wholesale Description & Characte		

Wholesale, Resources & Storage

Wholesale, Resources & Storage		
Food & Beverage	Meat, Fish & Poultry • Fruits & Vegetables	
Building & Garden	Marble & Clay • Decorative Stones	
Machinery & Equipment	Cable & Electrical Wiring • Electronics • Industrial & Commercial Machinery • Hardware & Plumbing • Heating & Cooling Equipment • Tools & Precision Equipment • Supplies	
Printing	Small & Medium Commercial Printers	
Cement & Concrete	Cement • Concrete • Stone Products	
Agriculture	Grain Farms • Cash Crops Grain Elevators • Seed Cleaning Plants	



Construction & Contracting

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Project Construction	New Infrastructure • Highway, Street & Road • Commercial, Institutional, Office & Retail Building • Warehouses • High Rises, Townhouses & Apartments • Manufacturing Facilities & Industrial Plazas
General Contractors	Building Contractors – Commercial, Residential, Institutional & Industrial • New Construction & Additions
Electrical Contractors	Millwrights • Electrical Contractors - Residential & Commercial
Infrastructure	Communication Installation • Pipelines • Earth Moving
Building Envelope	Concrete Formers • Masonry & Stonework • Metal Doors, Windows, Awnings & Aluminum Sidings
Interior Finishing Contractors	Drywall & Painting • Carpentry



Transportation & Logistics

Bulk & General Cargo	Consumer Goods • Dry Foods • Electronic Products • Auto Parts & Accessories • Paper & Paper Products • Liquid & Dry Bulk
Flat Deck Cargo	Machinery • Lumber Products • Roadwork & Maintenance Equipment • Metal & Metal Products
Large & Heavy Cargo	Construction Equipment • Heavy Machinery • Over-Dimensional & Over- Sized Loads*
Specialized Cargo	Hazardous Goods* • Vehicle Haulers* • High-Value Specialty Goods* • Medical Machinery & Supplies • Pharmaceutical Products • Miscellaneous Containerized Freight • Livestock
Temperature- Sensitive Cargo	Meat, Poultry & Seafood • Dairy & Dairy Products • Frozen & Fresh Packaged Foods • Beverages • Fresh Produce • Flowers
Private Carriers	Manufacturing • Retail • Services • Wholesale

*Coverage for select commodities is only available to fleets with 5+ power units.



Consumer & Business Services

Consumer and Business Services	Household Goods Repair • School Buses • Auto Maintenance & Repair • Accounting & Bookkeeping Services • Parts & Supplies Dealers • Photography
Business Services	Unions • Professional Clubs & Associations • Advertising Agencies & Public Relations Firms • Multimedia & Graphic Design Services • Software Developers & Data Management Services • Architects • Accountant, Lawyers & Consultants • Land Surveyors & Geophysical Services
Real Estate	Industrial Plazas • Office Buildings



Health, Education & Social Services

	Health Services	Medical Clinics & Health Specialties • Medical Laboratories • Veterinarians
	Education & Instruction	Colleges & Universities • Summer Camps • Trade & Vocational Schools • Private Schools • Day Cares & Nurseries • Dance Instruction
	Social Services	Community Living & Group Homes • Social Counseling & Consulting Services • Health Societies & Charitable Organizations • Nursing Homes & Senior Care Facilities • Special Interest Groups • Cultural & Religious Institutions



Ontario Target Markets



Small Business

Our small business product is aligned with our Mid-Market appetite. Risks fitting the below definition would qualify for our small business product:

- Less than or equal to \$5M in revenue (\$3M for Manufacturing and Contracting)
- Less than or equal to \$10M in TIV (\$5M per location)
- Canadian locations only
- Maximum four vehicles

Non-Targe	
Classes	

Banquet Halls • Bars & Taverns Car Rental • Commercial Plumbing Fuel Dealers & Delivery • High Hazard Operation, Occupancy, and Product • Home Inspectors • Hotels & Motels • Property Managers • Residential Realty • Roofers • Taxis & Limos



Technical Risk

Revenue: Greater than \$100M TIV: Greater than \$100M

Target Risk Profile

Casualty for Manufacturing & Resources • Primary or Excess Property for Manufacturing & Resources • Construction Practice Policies and Project Specific business for Repeat and Supporting clients • Excess Property & Excess Casualty • Fairfax Related Business

E&O, D&O and Cyber Risk

Executive & Professional Solutions and Ontario Region

Traditional

Lawyers • Notaries • Insurance Agents & Brokers • Real Estate Agents

Miscellaneous Management Consultants •

Employment Agencies • Property
Managers • Travel Agents • Tour
Operators • Regulatory Bodies,
Colleges & Educational Institutions
• Golf & Country Clubs • Commercial
Printers • Professional & Business
Associations • Event Planners
• Adjusters • M&A Consultants
• Manufacturers

Multimedia & Technology

Advertising Agencies • Market Research & Consulting • Public Relations • Publishers

- Software Developers Consultants
- Graphic Design Website Design and Hosting• Integration Services • Value Added Re-Sellers • Application Service Providers

Health

& Social Services Health Societies • Nursing Homes • Long Term Care • Group Homes

- Community Living Rehabilitation Centres • Community Centres
- Occupational/Industrial Health

Surety

Contract Bonds

Bid Bonds • Performance Bonds • Labour & Material Bonds • Maintenance Bonds • Agreement to Bond

Commercial Bonds

Canada Customs & Excise Bonds
• License & Permit Bonds

Funds Control



Want to learn more?

Contact your Business Development Manager or Market Reservation at:



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